

perspectives





perspectives

Viewed from all angles, your next project can reveal possibilities you'd hardly imagined—some promising, others challenging. To protect your investment and make the most of its potential, you need **perspectives**.

Our team of architects, designers, project managers, and support personnel bring broad experience and deep expertise to help you see and understand the components of your project. You'll enjoy greater confidence as together we discover and refine your vision, create a thorough design plan, and navigate safely and efficiently through the development experience.

discover + create + navigate

discover
create
navigate

We have a lot to learn about you and your objectives. We also have a lot of insight to share on how best to approach your project. We'll apply our visual-listening process to aesthetic design and space planning to help bring your vision into focus. Then we'll help hone your ideas and determine practical metrics for realizing them.



- + refine the idea
- + outline
 - budget
 - quality
 - scope
 - schedule
- + study
 - feasibility
 - precedents
- + visual listening





DISCOVER

You share your vision and we help align it with realities such as scope, budget, project program, zoning, and entitlements. Our research and case studies will show you what to expect, so you can move into the next phase with confidence.



MASTER PLAN



discover
create
navigate

Here's where we help develop the concept design and prepare you to manage the entire design phase, so you'll know what to look forward to and what to watch out for. Our experienced oversight gives you uncommon insight to stay ahead of all kinds of challenges, from choosing the right team to securing entitlements to making the right impression once the project is done.



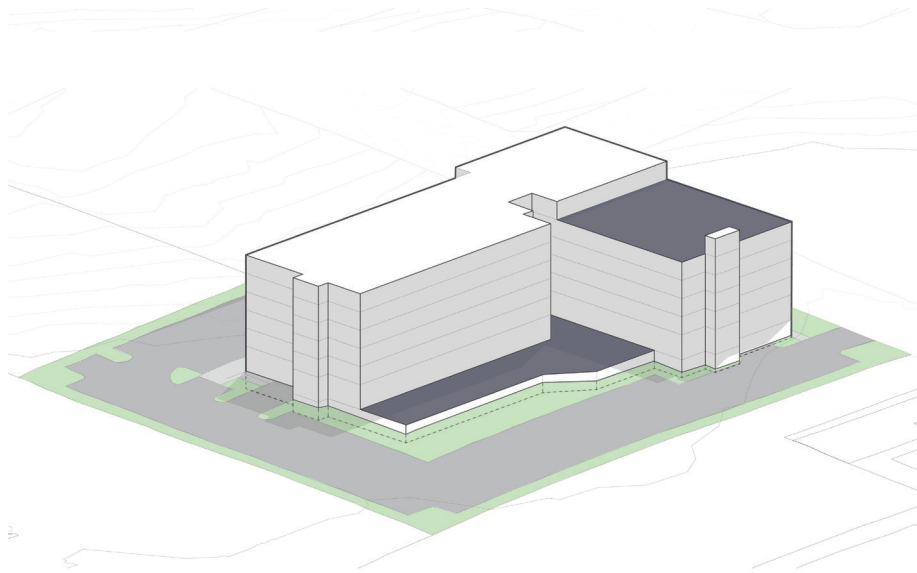
- + project management planning
- + conceptual design
- + assembling the team
 - consultants
 - vendors
 - designers
- + entitlements
 - rezoning
 - code review
 - variances
 - infrastructure
 - design review
- + branding review





CREATE

As we develop the concept design, we'll also help you set expectations, ask the right questions, connect with experienced specialists, and organize all your resources to gain efficiency and mitigate risk at every step.



MIXED USE



discover
create
navigate

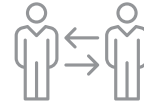
Imagine the confidence of knowing our experienced team is keeping an eye on the project all the way through construction, helping protect and advance your vision. By advocating for quality and efficiency, we can help keep you from learning the hard way about unexpected costs, disputes, delays, scope changes, and other avoidable twists and turns.

- + owner's representation
- + consultant coordination
- + design review
- + project documentation
- + marketing materials





MULTIFAMILY



NAVIGATE

Our long-standing relationships mean we can help you find and formulate an effective project team, then keep them moving in sync with other stakeholders, vendors, facility managers, marketing resources, and more.



MIXED-USE CONCEPT



AMENITIES

AREAS OF EXPERTISE

- + market research
- + covid-19 protocols
- + programming
- + project scope development
- + consultant coordination
- FF&E
- low-voltage systems
- sustainability
- security

EXPERIENCE AREAS

- + multifamily
- + commercial
- + mixed-use
- + adaptive re-use
- + master planning

perspectives puts you in touch with expertise at every turn, helping you collaborate and coordinate with specialists from critical fields including engineering, IT systems, interior design, and product purchasing. You can be confident all aspects are accounted for as your project moves forward.

RELATIONSHIP DEVELOPMENT

+ stakeholders

- real estate agents
- bankers
- property managers
- property owners

+ service network

- marketing
- business development

+ consultants

- product vendors
- systems consultants
- engineering consultants





Rob Haik, AIA

Principal | Architect

CLIENT RELATIONS

With more than three decades as an architect and principal, Rob's broad-ranging experience has honed his ability to lead us in meeting new challenges for every project. Through his involvement in the development community, Rob cultivates the kind of deep connections and critical relationships that get projects moving.



Ryan Phillips

Design Lead

ARCHITECTURAL DESIGN

Ryan has been creating distinctive architectural designs for more than 20 years. With a determination to deliver function, elegance, and meaning, he brings inspiration to our entire team and helps ensure that all project partners respect the quality of the design and the vision of the client throughout the development process.



Colleen Hargis

Operations Manager

BUSINESS OPERATIONS

Colleen takes her inspiration from the synergy, quality, and fun that only true teamwork can create. Her previous experience in a number of development firms means she can provide constructive insights from that crucial point of view, while keeping **perspectives** running efficiently through the various stages of a project, from amenities planning to operations.



Brandon Biskup, AIA NCARB

Project Manager | Architect

MASTER PLANNING

Brandon's focus on urban design helps developers refine their vision and realize their site's full potential. Taking the lead in developing the process and anchoring our team as we pull together all the diverse components of a project, he helps deliver the structure, method, and guidance required to meet objectives large and small.



Stephanie Monroe

Project Coordinator

PROJECT MANAGEMENT SUPPORT

With a determined approach to problem-solving, Stephanie helps the whole team apply its energy to full effect. Taking care of countless details, keeping everyone on the same page, dotting the i's, and crossing the t's, she uses her practical experience and coordination skills to add confidence in every phase of development.

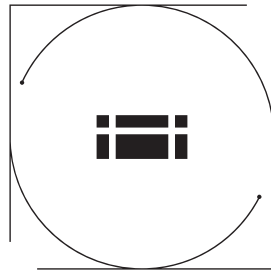


Katlyn Lovekamp

Design Specialist

ARCHITECTURAL DESIGN

As a **perspectives** designer, Katlyn takes a disciplined, integrated approach to discovering, creating, revising, and executing your concept to help it turn out true to your vision. Through concept design, presentation, and visual development, she helps bring imagination and ideas like yours to life.



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